



SEMINAR SCHEDULE

Friday- September 22, 2023

9:00 am - 12:00 pm

"HEV Awareness Level Course"

Join the ESA and learn from the Industry's Leaders in hybrid and electric vehicle safety. This high-impact course is designed to equip all tow & recovery professionals with the critical knowledge, skills, and abilities to safely and compliantly interact with hybrid electric vehicles. Attendees will receive a Certificate of course completion. Course Fee \$125.00

Energy Security Agency Trainers - ESA

Location: Franklin Meeting Room 1 & 2

12:00 pm - 1:00 pm

"Meet TRAO Lobbyist"

Ohio Lobbyist For The Towing & Recovery Association of Ohio Will Discuss – Current and Upcoming Legislative Efforts"

Megan Lashutka- President - Lashutka Group LLC

Location: Hamilton Meeting Room 1 & 2

1:15 pm - 2:15 pm

"Running Hard With Family In Tow"

Are you raising young children and feeling like something is missing? Is your work-life balance out of alignment? Being a parent is hard enough but when you add in the stress of being part of a towing family it can become overwhelming. Join Brian and Michelle as they draw from decades of experience raising their families and running successful towing companies. They will discuss what they did right, and more importantly wrong, and how to avoid repeating their failures while learning from their successes.

Brian J Riker - American Towman & Michelle Sukow - HDM Towing & Truck Center, Restart Coach & Midlife Champion

Location: Hamilton Meeting Room 1 & 2

2:30 pm - 3:30 pm

"Private Property Parking - Re-imagined"

Advances in technology to deliver both Permitting and Enforcement.

Integration of both advanced License Plate Recognition (LPR) technology and targeted mobile applications.

Jim Shellhaas - President - Ranger SST

Location: Hamilton Meeting Room 1 & 2

3:45 pm - 4:45 pm

"Marijuana and the Truck Driver. - Is It Really A Problem?"

Is drug abuse in the transportation industry on the rise? If you read the headlines lately you may say absolutely! In this informative, must attend seminar, Your DOT Guy, Brian Riker will unpack the Federal drug and alcohol regulations and how they apply to trucking. Join Brian as he dives into what the statistics actually say and answers your questions around the hottest topic in drug testing today, legalized marijuana and CBD product use.

Brian Riker/Fleet Compliance Solutions/Expert Witness

Location: Hamilton Meeting Room 1 & 2



SEMINAR SCHEDULE

Saturday - September 23, 2023

9:00 am – 12:00 pm

"Winching By Numbers"

Wreckmaster, Master Instructors, Scott Aey and David Bouvia share skillsets to assist you in your business. They are offering this free class and you will receive a Certificate of Completion.

Scott Aey & David Bouvia – Wreckmaster

Location: Franklin Meeting Room 1 & 2

9:00 am – 10:00 am

"Better Online Visibility, More Cash Calls"

Learn proven marketing strategies that can help you grow your business online. The team at OMG Tow Marketing will give tips and tricks to help take your online presence to the next level.

Jared Fischgrund - OMG Tow Marketing

Location: Hamilton Meeting Room 1 & 2

10:30 am – 11:30 am

"Mental Fitness in a 24/7 World"

Great quality information that will assist you in the towing world. Don't miss this class!

Michelle Sukow - HDM Towing & Truck Center, Restart Coach & Midlife Champion

Location: Hamilton Meeting Room 1 & 2

12:30 pm – 1:30 pm

"Don't Just Manage Your Business, Optimize It"

Let us help you to understand how maximize and optimize your business. Don't miss out !

Shelli Hawkins - Director of Marketing Engagements - Traxero

Location: Hamilton Meeting Room 1 & 2

2:00 pm – 3:00 pm

"PPI to Parking Management - Organizing for Success"

Business design requirements and implementation options for successful growth in serving both Pay to Park lots and Apartment/HOA communities.

Jim Shellhaas - President - Ranger SST

Location: Hamilton Meeting Room 1 & 2